

Not all spark plugs are created equal.

Bosch Double Iridium Spark Plugs include features that may not be found in other iridium spark plugs, including:

- ▶ Double Iridium electrodes (iridium firing pin and iridium ground electrode inlay)
- ▶ 360° continuous laser-welded center electrode
- ▶ Laser-welded ground electrode
- ▶ Nickel-plated housing

Feature	Bosch Double Iridium	NGK Laser Iridium	NGK IX	Autolite	AC Delco	Champion	Denso Long Life	Denso TT
Ultra Fine Wire Design	●	●	●	●	●	●	●	●
OE Design	●	●			●		●	
360° Continuous Laser Weld	●							
Nickel Plated Housing	●			●	○		●	●
Pre-Gapped	●	●					●	●
Laser Welded Ground Electrode	●		●		○			
High Content Iridium Center Electrode	●	●	●		●	●	●	●
7 Yr. Customer Satisfaction Guarantee	●			●		●		
Technician Warranty	●							

- Has this feature
- Depends on manufacturer or part number
- No precious metal
- .4MM not OE design

From the **brand trusted** in the world's **most advanced engines.**

Since 1902, Bosch has set the standard in spark plug technology with innovative, performance-proven products trusted by original equipment manufacturers worldwide.

Production takes place in the most sophisticated manufacturing facilities in the world, where Bosch quality control standards assure that every plug bearing the Bosch name earns it.



1902 Spark Plug

Current Spark Plug



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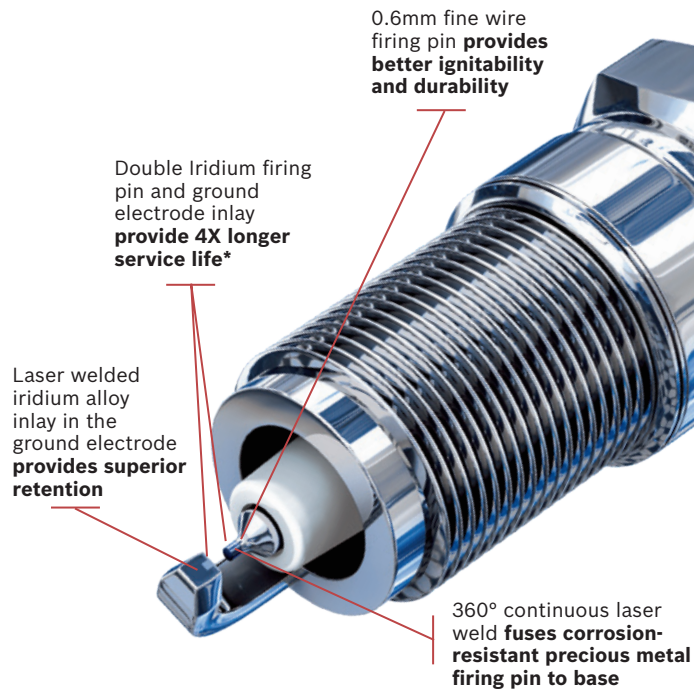
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Double Iridium
Spark Plugs



Double Iridium



Double Iridium Pin-To-Pin



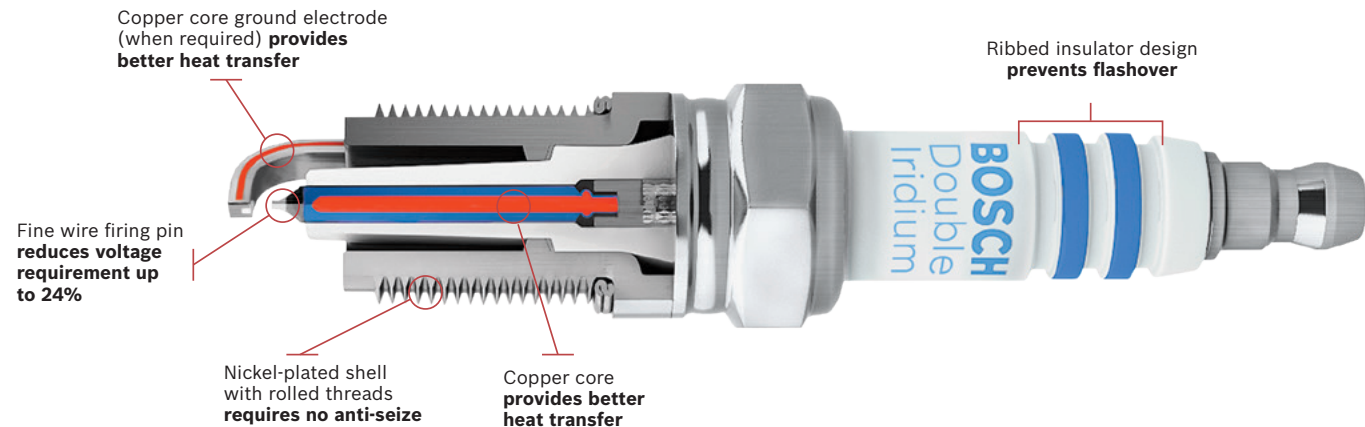
4X
Longer
Life*

Satisfaction
7
yrs
Guaranteed

OE Replacement

Advanced Original Equipment Technology

Bosch Double Iridium Spark Plugs represent advanced Original Equipment (OE) spark plug technology and are manufactured to be OE equivalent in fit, form and function. The ultra fine wire design and laser-welded tapered ground electrode deliver peak performance, while the iridium firing pin and ground electrode inlay help it to go the distance.



*Compared to standard copper plugs

**Pin-To-Pin used for specific applications